
THE HORIZON MANIFESTO

Version 2.1

2025

A vision for decentralised human coordination

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1. The New Horizon

A new horizon rises—not of nations or corporations, but of people who choose to collaborate. We stand at the beginning of an era where technology becomes an architecture of trust, a shared layer for human coordination. Horizon is that layer: a decentralised world built not around extraction, but around participation; not around ownership, but around belonging.

2. The Problem

The digital economy promised freedom but delivered dependency. Platforms centralised power, extracted value, and turned individuals into data points. Gig workers became avatars governed by opaque algorithms; communities became timelines governed by engagement metrics. Coordination itself—the way we organise tasks, value, attention, and trust—has been captured. And so Horizon begins with a simple recognition: we need a new, open, human-centred way to coordinate.

3. The Vision

Horizon imagines a global network of missions: real tasks, real services, real contributions, created and completed by peers. Every mission is a story. Every act of completion is a proof of cooperation. Every guild is a community. Work becomes play. Play becomes value. And value becomes something shared, not extracted.

4. The Platform as a Commons

Horizon is not a company. It is a commons: an open protocol owned by its participants. It has no central authority, no opaque decision-maker, and no hidden algorithmic supervisor. The rules are transparent, forkable, and upgradeable by the very people who use them. Horizon provides the rails: smart contracts, guild templates, governance frameworks, open APIs. Everything else emerges from the community.

5. The Game of Life

Humans are natural collaborators. We understand goals, quests, challenges, roles—the mechanics of meaning. Horizon reintroduces play into everyday life, not as escapism but as design: clear missions, measurable outcomes, fair rewards, XP and badges that reflect real-world contribution. Through play, we recover the social fabric that digital platforms eroded.

6. The Architecture of Trust

Trust is no longer a promise. In Horizon, trust is a protocol. Smart contracts secure escrows. USDC anchors stable value. Reputation is composed of attestations—portable, verifiable, and earned. On-chain logic ensures agreements cannot be altered, and rewards cannot be withheld. Rules are enforced not by institutions, but by mathematics: open to everyone, owned by no one.

7. The Economy of Contribution

Horizon's economy is simple: missions generate value; contributors earn value; a coordination fee sustains the protocol and its infrastructure. This fee flows transparently to multiple treasuries—Protocol, Guilds, Resolvers, and Labs—each serving a distinct purpose in the ecosystem. No hidden fees. No asymmetrical power. Only transparent contribution.

Disputes are self-funded, not subsidised by the ecosystem. Parties deposit a reserve when creating missions; if no dispute arises, the reserve is refunded. Only those who engage the dispute system bear its costs. This ensures fairness without burdening honest participants.

8. The Guilds & The Cities

Guilds form organically: shared purpose → shared missions → shared governance. Some guilds will be neighbourhood crews; others will become city-wide service networks; others may evolve into global DAOs. Cities themselves become living nodes in the network—each with its own identity, style, and rhythm.

Through the Map Layer, cities are not merely administrative boundaries but dynamic territories rendered visible. Missions appear as points of light on a living map—tasks waiting to be claimed, opportunities emerging in real-time. The map transforms abstract coordination into something tangible: you can see the missions around you, feel the pulse of economic activity in your neighbourhood, watch your guild's territory grow. Geography becomes game board; proximity becomes opportunity.

Horizon's governance flows through four specialised DAOs: ProtocolDAO governs system-wide parameters; ResolversDAO maintains dispute integrity; GuildDAOs curate missions and cultivate community; Labs DAO funds development and infrastructure. This multi-DAO model ensures no single entity controls the protocol.

Horizon's aesthetic is minimal, solarpunk, and lightweight: a thin layer that augments meaning without overwhelming reality. From this foundation, guilds and cities can grow cultures of their own. Lisbon may be the first node. But the horizon expands everywhere.

9. The First Step — iTake

Every revolution begins with a single proof of possibility. For Horizon, that proof is iTake: a decentralised, gamified dining network that demonstrates how real-world commerce becomes coordination.

A diner opens the Horizon app—or a restaurant's Horizon-powered mini-dApp—and chooses: dine-in, takeaway, or delivery. Arrival time is set. Participants are invited. Payments can be split, with non-users joining effortlessly via instant onboarding links. Funds flow into a secure on-chain escrow.

Diners discover restaurants through the map—glowing markers indicating open kitchens, available tables, missions waiting to be accepted. The map layer transforms a neighbourhood into a constellation of possibilities, each restaurant a node in the decentralised hospitality network.

Restaurants receive these requests as missions via their RestaurantDAO dashboard—showing table availability, queue times, menu items, orders in preparation, and upcoming arrivals. Orders are prepared. Dine-in guests are welcomed, served, and later confirm completion. Takeaway and delivery missions may be fulfilled by the restaurant or by any Horizon participant acting as a courier.

For deliveries, the map reveals the journey: a performer accepts, begins moving, approaches—all visible in real-time to those who choose to watch. Location becomes a form of trust signal, proof of progress through physical space.

Reviews become attestations. Reputation becomes capital. Payment flows only when both sides agree the mission is complete. With iTake, the simple act of eating becomes coordination—transparent, participatory, and fair.